



Established in 2007, the Board is an independent, non-profit organisation.

[www.bognorregisregenerationboard.com](http://www.bognorregisregenerationboard.com)

Chairman: Raof Daud

## ANNUAL REPORT 2020/21

This report seeks to give an overview of the Bognor Regis Regeneration Board's (Board) activities for the financial year ending 30<sup>th</sup> April 2021, in accordance with the agreed responsibilities of the Board's Steering Group.

### Strategy

A new Advisor was recruited in August 2020 to replace the previous Advisor whose term had naturally ended. The Board has become more strategic in its approach over the last year. A clear framework, incorporating the placebranding values, regeneration principles and the Build Back Better approach, has been created to support consistency, relevance and ambition. Development of a corporate strategy, setting out the Board's vision, values, objectives and delivery mechanisms, is in hand.

### Delivery & Performance

Delivery against objectives is monitored by the Steering Group, through the Chair's management of the Advisor. Quarterly reports on activity are circulated to the membership and a robust appraisal process is in place. The Board agreed to steward the Hemingway placebranding values, and these have been adopted by BR BID and BRTC. The Board is active and consistent in its response to local consultations including significant planning applications using placebranding as a filter. Agile delivery partnerships have been formed, particularly through the Board's support for the BID's Space To campaign and the collaboration of the Board, BID and the Town Council on the placebranding values and Town Centre Taskforce. It is proposed to form a Strategy Group comprising the main stakeholders to guide the Town Centre Taskforce Delivery Group.

In particular, the Board provided a letter of support for ADC's proposed bid for the Levelling Up Fund, together with an offer to engage constructively with the key stakeholders to work out the details required to deliver the proposals. The Board has used this opportunity to identify some key areas concerning the town centre for strategic consideration.

### Financial & Risk Issues

The Board carries forward a fund of £43,593.47 at the year end of 30<sup>th</sup> April 2021, against £50,011.51 at 1<sup>st</sup> May 2020. A donation of £10,000 to the BID plus the oncosts associated with direct employment of the Advisor and professional advice on incorporation have reduced reserves. Risks have been addressed through the adoption of an agreed spending authority policy and through the presentation of a quarterly Income & Expenditure report to the Steering Group and summary to the membership. A detailed budget has been prepared for 2021/22. When the Board is incorporated, the current hosting arrangements by Rusa Consulting will be transferred to the Board. Going forward, the Management Committee will address the banking and insurance requirements of the incorporated company, including internal control factors such as signatory mandates, and will also be considering the membership fee structure to support the accumulation of a reserve fund.

### Governance

A strong governance framework, including Articles of Association, Management Committee Terms of Reference, a Director role description and procedural notes on nomination and voting, have all been developed over the past year in preparation for incorporation. The administration of meetings has





evolved to support a structured and efficient approach. This is in line with the Board's aim to be open, inclusive and accountable.

### Membership

The Board's membership rules have been updated in preparation for incorporation. Member reporting on activities against the Board's objectives is encouraged and regular communications are issued to the membership on Board activities and local issues. Action to build membership benefits, such as the Board's subscription to the co-working space at The Track, is progressing. The recruitment of new members is ongoing with the Regis Group joining the Board in June 2021.

### Company Directors

The recruitment of potential directors for the incorporated company has been progressed and the shortlist is pending membership approval. The proposed structure provides for separation of powers and promotes independence, diversity and accountability.

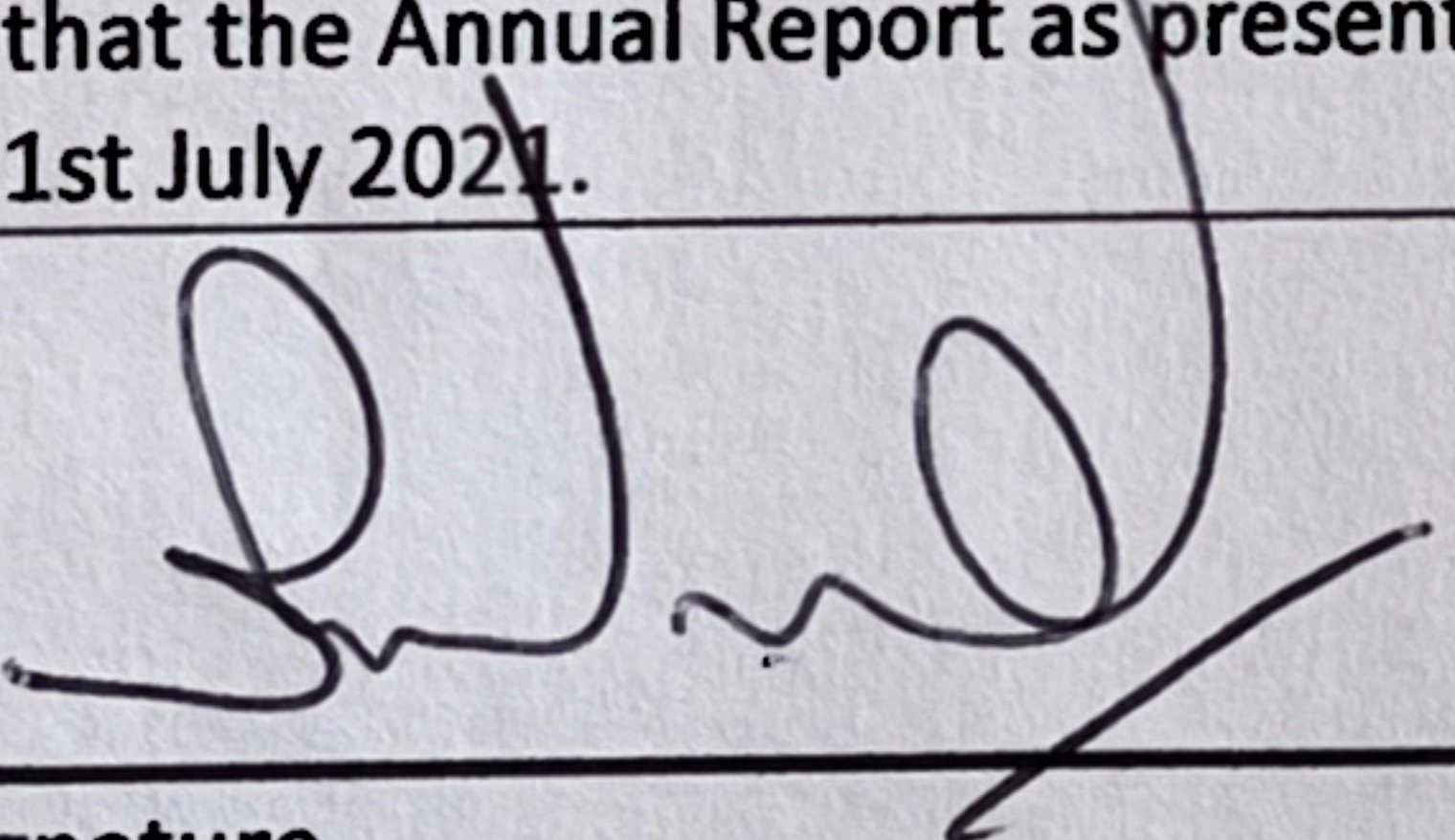
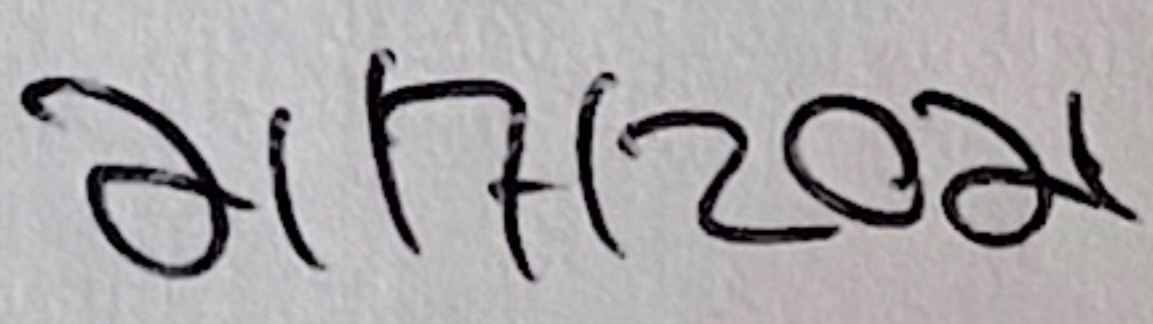
### Reputation, Policies & Procedures

The Board has worked hard to renew and reinvigorate local partnerships over the last year and to raise its profile through the development of a Facebook page, frequent press releases and active engagement in local consultations. Consistent progress has been made in championing the Board's values and in the contribution to a positive local narrative through the placebranding values and Build Back Better principles.

### Summary

The Board has considerably raised its profile over the last year and is developing a reputation for independence, ambition and consistency. With clear objectives and an agreed strategic approach to membership recruitment and financial planning, the Board is in a sound position from which to move forward.

**Raof Daud**  
**Chair**  
**30<sup>th</sup> June 2021**

I confirm that the Annual Report as presented was approved by the membership at the BRRB AGM of 21st July 2021.	
	
Chair's Signature	Date