



Bognor Regis Regeneration Board Members Meeting
Wednesday 27th April 2022, 6.00pm
Butlins Conference Centre, Upper Bognor Road, PO21 1JJ

Present:

Board Members

Raof Daud, Dicentra Developments (Chair) [RD]
Paul Hanson, Landlink [PH]
Henry Green, Covers [HG]
Nick Laurence, Metamorph [NL]

Prof David Cooper, University of Chichester [DC]
Cllr John Erskine, BRTC [JE]
David Wride, BR Chamber of Commerce [DW]

Officers

Rebecca White, Advisor [RW]
Denise Vine, ADC [DV]

Heather Allen, BID [HA]
Glenna Frost, BRTC [GF]

Guests

Cllr Samantha Jayne Staniforth, ADC [SS]
Georgia Alston, The_Track [GA]

Cllr Bob Waterhouse, BRTC [BW]

Apologies

Cllr David Edwards, ADC (Deputy Chair) [DE]
Jeremy Pardey, Butlins [JP]

Matt Smith, Regis Group [MS]
Karl Roberts, Director of Place, ADC [KR]

MINUTES

1. WELCOME AND APOLOGIES

The Chair [RD] opened the meeting, welcomed all present, including invited guests and noted apologies from Cllr David Edwards, Karl Roberts, Paul Hanson, Jeremy Pardey and Matt Smith. Attendees were asked to note the Board's forthcoming AGM, which would take place on Wednesday 20th July 2022.

2. DECLARATIONS OF INTEREST

RD declared an interest as a director of Rusa Consulting Ltd, the company currently hosting the Board's finances.

3. MEMBER FORUM – BRBID PRESENTATION RE OPTIONS FOR FITZLEET CAR PARK

Heather Allen, the BR Bid Co-ordinator, gave a presentation covering an initial proposal for the repurposing of Fitzleet Multi-Storey Car Park, drawn up with the intention of benefitting three specific stakeholders: local residents, local businesses and Arun District Council. The vision guiding the BID's approach was to create a truly transformational space in Bognor Regis in the pursuit of a vital and viable town centre. Key objectives were to: create a popular attraction for Bognor Regis residents and visitors; provide business, arts and cultural opportunities for Bognor Regis; improve perceptions of Bognor Regis; increase use of parking at Fitzleet and to produce a profitable return on investment for ADC. The presentation gave three case studies of existing projects with an overview of what could be delivered at Fitzleet.

The presentation was well received by those present, with good contributions from all and feedback indicating that the repurposing of the building could provide either permanent or seasonal opportunities for youth provision, green space, community space, entertainment and leisure and improve Bognor Regis as a destination. DV noted that running & maintaining the car park currently costs ADC money and the

OUR VISION FOR BOGNOR REGIS: A DYNAMIC, AMBITIOUS, CREATIVE AND ENJOYABLE TOWN IN WHICH TO LIVE, WORK, STUDY, VISIT AND INVEST



Council are engaged in considering different options. RD requested that DV share current costings if publicly available. Some concerns were raised that any future uses should add to what's currently on offer in the town rather than relocating existing activities. This was acknowledged but the general feeling was one of positivity. RD thanked HA for her inspiring and creative presentation and asked what she would ask of the group. HA responded that she would like to see consideration of the options taken forward in a realistic way and looked forward to being able to discuss the car park further with the relevant partners.

NB. The presentation will be circulated with the BRRB meeting minutes.

4. MINUTES OF 26TH JANUARY 2022/MATTERS ARISING

RW noted minutes had been previously circulated with no member queries. All agreed actions had been progressed. There being no matters arising the minutes were proposed by the Chair as a true record and unanimously approved with no abstentions. The Chair was authorised to sign the minutes as a true record.

5. MANAGEMENT COMMITTEE REPORT

A written report from the Management Committee meeting of 12th January 2022 had been circulated to members in advance of the meeting and was presented by HG on behalf of the MC. Questions on each item were invited. RD gave a brief overview of the Board's role & structure for the benefit of invited

5a. guests.

Financial Position

5b. The financial position to 31st March 2022 was noted.

Executive Director Report

An overview of activities undertaken since January 2022, including an update against current objectives, had been circulated and progress to date was noted. It was agreed that following the Ex Dir appraisal, due June 2022, the objectives would be reviewed to incorporate the agreed strategic priorities.

5c.

Corporate Plan – Strategic Priorities Update

Current BRRB activities and areas of interest were discussed, including the work with the Town Centre Forum which had identified strategic priorities for the town centre and local issues such as the ADC Bognor Regis Masterplan review, town centre experience and navigation, employment site allocations and the Local Plan Review. Taking these in account and to ensure alignment with local partners, it was agreed that the Board's own corporate priorities should be: Perception, Wayfinding, Accessibility, Digital Connectivity, Raising Aspiration, Employment/Commercial Site Allocations and an Integrated Transport & Access Strategy. These priorities would inform the workplan for the Executive Director and Management Committee going forward.

5d. Governance Update

Following the review of membership structure and fee arrangements as reported in January 2022, the governance documents had been reviewed and a report giving recommendations had been circulated. The Management Committee, in line with its Terms of Reference, approved the revision of the organisational structure as detailed in the following documents (circulated with the agenda to the BRRB Membership): Structure Graphic; Defined Terms; Director Role Description; BRRB Membership Rules; Nominations Flowchart; and Voting Procedures. This was noted.

5e. Membership & Fees Update

The Management Committee approved the creation of a two-tier membership system as defined within the modifications to the Membership Rules and the continuation of the current funding model, as detailed in the Executive Director's report of 28th March 2022. This was noted.

6. MEMBERSHIP ITEMS FOR RESOLUTION

6a. Management Committee Terms of Reference

HG, on behalf of the Management Committee, and seconded by DC, proposed the MC recommendation that the revisions highlighted in the Management Committee Terms of Reference (as previously

circulated) be approved. All those present & eligible were in favour with no abstentions and the motion carried.

7. **BRRB STRATEGIC PRIORITIES UPDATE**

Town Centre Forum

RW gave an overview of the recent activity through the Town Centre Forum, an informal stakeholder discussion group which was hosted by the BRRB and facilitated by Prof. Dave Cooper of the University of Chichester. The recent session had focused on a partnership approach to making representations to ADC regarding the Bognor Regis Masterplan to inform their planned review. This work had led to the group identifying a set of strategic priorities for the town centre which had identified how connected many of the challenges facing the town centre are. Work was now beginning on examining each priority to develop partnership delivery objectives through a collaborative approach.

Town Values in Action

RW highlighted the April update from the BID team as encapsulating how the town values and associated colours and designed were now being applied consistently and in co-operation across local partners to achieve real visual impact. BID had used, with permission, the design originated by the University of Chichester's marketing team to develop the new town centre banners, while ADC had applied the visual identity in its redressing of The Arcade. The BRBID update would be recirculated with the minutes.

8. **MEMBER UPDATES**

DV, Group Head of Economy at ADC, gave an update on the work at Place St Maur, noting that due to some technical and supply chain issues the project was taking longer than anticipated but it was hope that it would be fully operational for summer. The planned refurbishment of the Alexandra Theatre, funded by the successful Levelling Up bid, had been assigned a project board and due diligence was underway regarding delivery of the original bid and project timelines. It was likely that a full closure would be necessary to support the refurbishments timely delivery. Further fundraising through various bodies and activities was being considered to enable high standards of finish.

Updates from Landlink Estates, Metamorph Management, WSCC and BRBID had been circulated by email.

9. **AOB**

RW reminded members that agenda items and presentations could be requested by members in advance of BRRB meetings. Request were made by those present.

RD closed the meeting, thanking the Butlins team for their hospitality and members and guests for their attendance and contributions. The next meeting was noted as the AGM on 20th July 2022.